



SPONSORSHIP BROCHURE 2023

SPONSOR PACKAGES

ITEMS	SILVER	GOLD	PLATINUM
	\$4,000	\$7,500	\$9,000
Two Days Exhibition (May 23 – 24, 2023)	✓	✓	✓
12 ft x 8 ft floor space	✓	✓	✓
6 ft skirted table with amenities	✓	✓	✓
Staff passes	1	2	2
Lead scanning	✓	✓	✓
20% discount on tickets for business contacts	✓	✓	✓
Discount on tickets for colleagues	—	40%	50%
Expo entrance signage	✓	✓	✓
Mentioning in ATD newsletter	✓	✓	✓
2+ social media posts (twitter, facebook, linkedin)	✓	✓	✓
Passport Game & Letter Hunt	✓	✓	✓
Expo reception + sponsor presentation time	✓	✓	✓
Mentioning in pre-conf email to registered attendees	✓	✓	✓
1 spotlight in ATD newsletter	—	—	✓
Attendees list	—	✓	✓
30 min vendor talk *	—	✓	✓
Conference bag insert **	—	—	✓
MARKETING & PROMOTION			
Logo & Link Placement on Website	✓	✓	✓
Social Media Posts (Twitter, Facebook, LinkedIn)	✓	✓	✓
Logo & Link Placement in all relevant Marketing Material	✓	✓	✓
Mentioned as break sponsor (limited, first come first served)	—	✓	✓

All prices exclusive VAT. * Vendor Speaker gets a free conference pass for the day of the Vendor Talk/Workshop. One ticket per talk/workshop only. ** also for non-exhibitors; needs to be provided by sponsor.

*** social media mentioning on specific day, table cards, hard cover poster, napkins. First come first served

ADD-ON ELEMENTS

30 min vendor talk *	\$ 1,500.00
conference bag insert **	\$ 500.00
conference bag sponsoring (3-day visibility, 1 color print)	\$ 2,500.00
lanyard sponsoring (3-day visibility)	\$ 2,500.00
Ad in program brochure – Full-Page (to be delivered until March 15, 2023)	\$ 299.00
Ad in program brochure – Half-Page (to be delivered until March 15, 2023)	\$ 199.00



If you want to support us for our other events feel free to reach out to our partnership manager Marc at marc.vives@trendig.com.
We will be happy to create bundle packages for you to enjoy discounts up to 20%.



AGILE TESTING DAYS OPENAIR

Blackfoot Beach – Cologne, Germany

June 13 – 15, 2023

openair@agiletestingdays.com

openair.agiletestingdays.com



AGILE TESTING DAYS

Potsdam, Germany

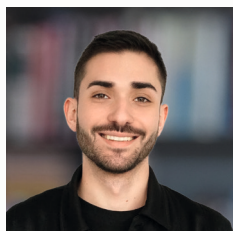
November 13 – 16, 2023

info@agiletestingdays.com

agiletestingdays.com

We are happy to help

If you want to learn more about our partnership opportunities or have more questions about prices, available spaces or packages that fit to your budget, please contact:



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