



# SPONSORSHIP BROCHURE 2023

# SPONSOR PACKAGES

ITEMS	SILVER	GOLD	PLATINUM
	\$4,000	\$7,500	\$9,000
Two Days Exhibition (May 23 – 24, 2023)	✓	✓	✓
12 ft x 8 ft floor space	✓	✓	✓
6 ft skirted table with amenities	✓	✓	✓
Staff passes	1	2	2
Lead scanning	✓	✓	✓
20% discount on tickets for business contacts	✓	✓	✓
Discount on tickets for colleagues	—	40%	50%
Expo entrance signage	✓	✓	✓
Mentioning in ATD newsletter	✓	✓	✓
2+ social media posts (twitter, facebook, linkedin)	✓	✓	✓
Passport Game & Letter Hunt	✓	✓	✓
Expo reception + sponsor presentation time	✓	✓	✓
Mentioning in pre-conf email to registered attendees	✓	✓	✓
1 spotlight in ATD newsletter	—	—	✓
Attendees list	—	✓	✓
30 min vendor talk *	—	✓	✓
Conference bag insert **	—	—	✓
MARKETING & PROMOTION			
Logo & Link Placement on Website	✓	✓	✓
Social Media Posts (Twitter, Facebook, LinkedIn)	✓	✓	✓
Logo & Link Placement in all relevant Marketing Material	✓	✓	✓
Mentioned as break sponsor (limited, first come first served)	—	✓	✓

All prices exclusive VAT. \* Vendor Speaker gets a free conference pass for the day of the Vendor Talk/Workshop. One ticket per talk/workshop only. \*\* also for non-exhibitors; needs to be provided by sponsor.

\*\*\* social media mentioning on specific day, table cards, hard cover poster, napkins. First come first served

# ADD-ON ELEMENTS

30 min vendor talk *	\$ 1,500.00
conference bag insert **	\$ 500.00
conference bag sponsoring (3-day visibility, 1 color print)	\$ 2,500.00
lanyard sponsoring (3-day visibility)	\$ 2,500.00
Ad in program brochure – Full-Page (to be delivered until March 15, 2023)	\$ 299.00
Ad in program brochure – Half-Page (to be delivered until March 15, 2023)	\$ 199.00



If you want to support us for our other events feel free to reach out to our partnership manager Marc at [marc.vives@trendig.com](mailto:marc.vives@trendig.com).  
We will be happy to create bundle packages for you to enjoy discounts up to 20%.



## AGILE TESTING DAYS OPENAIR

Chicago, Illinois

June 13 – 15, 2023

[openair@agiletestingdays.com](mailto:openair@agiletestingdays.com)

[openair.agiletestingdays.com](https://openair.agiletestingdays.com)



## AGILE TESTING DAYS

Potsdam, Germany

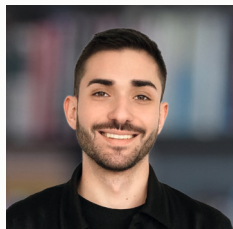
November 13 – 16, 2023

[info@agiletestingdays.com](mailto:info@agiletestingdays.com)

[agiletestingdays.com](https://agiletestingdays.com)

## We are happy to help

If you want to learn more about our partnership opportunities or have more questions about prices, available spaces or packages that fit to your budget, please contact:



### Marc Antoine Vives

Partnerships & Sales Management

📞 Ph. USA: +1 872 274-3232

📞 Ph. GER: +49 (0) 747620-0

✉️ [Marc.Vives@trendig.com](mailto:Marc.Vives@trendig.com)

🌐 [linkedin.com/in/marc-antoine-vives-3b746aab](https://www.linkedin.com/in/marc-antoine-vives-3b746aab)



### trendig technology services GmbH

Kleiststraße 35  
10787 Berlin, Germany

✉️ [hi@trendig.com](mailto:hi@trendig.com)

🌐 [trendig.com](https://www.trendig.com)



### AgileTestingDays.Us









🐦 [@AgileTDZone](https://twitter.com/AgileTDZone)

📘 [@AgileTDZone](https://www.facebook.com/AgileTDZone)

🌐 [linkedin.com/company/agiletd-zone/](https://www.linkedin.com/company/agiletd-zone/)

✉️ [info@agiletestingdays.us](mailto:info@agiletestingdays.us)

# OUR PAST SPONSORS & SUPPORTERS

 <b>NOVATEC</b> make IT happen!	 web & mobile <b>DEVELOPER</b>	 devoteam	 <b>HIPTEST</b>	 <b>SOGETI</b>	 <b>SOFLAB</b>	 <b>Perfecto</b> Seek Perfection	 trendig
 <b>TENKOD</b>	 <b>PARASOFT</b>	 <b>TRAINING D&amp;H</b>	 tesla amazing	 <b>NOKIA</b>	 <b>applitools</b> AI powered Visual Testing & Monitoring	 TESTFABRIK	 <b>testingtimes</b>
 <b>te testing experience</b>	 zalando	 <b>AGILE RECORD</b>	 <b>DAS SCRUM TEAM</b> www.dasrumteam.com	 <b>telerik</b> deliver more than expected	 <b>sahi puru</b>	 <b>XING</b>	 <b>easit</b>
 <b>kreuzwerker</b> we touch running systems	 <b>CrowdReviews</b> Buyers Guide Based On Client Reviews	 beQualified	 <b>ORDINA</b>	 <b>SMARTBEAR</b>	 <b>SOASTA</b>	 <b>SAUCELABS</b>	 <b>QASymphony</b>
 <b>NEOTYS</b>	 testCloud	 <b>DevBoost</b> Effiziente Methoden, Moderne Werkzeuge, Bessere Software.	 radlac	 cloudbees	 inflectra	 <b>trivago</b>	 <b>FLIXBUS</b>
 <b>tinypm</b>	 Testbirds.de	 <b>Xebia Labs</b> Deliver Faster	 Seapine Software	 Microsoft	 <b>E&amp;POST</b>	 ThoughtWorks	 <b>acial QCENTRIS</b>
 <b>jamo solutions</b>	 <b>APPLAUSE</b> WINNING APPS GET IT	 <b>T-Systems</b>	 leanovate beyond product	 <b>INVISION</b>	 Saxonia Systems So geht Software.	 Saxonia Testservices So geht Softwarequalität. Eine Marke der Saxonia Systems AG	 <b>HCL OneTest</b>
 De Agile Testers	 <b>SOCO</b>	 <b>SEASIDEV</b> Software Development	 software quality lab	 brightone	 redgate ingeniously simple	 Compuware APM SIMPLY SMARTER	 <b>TestObject</b>
 <b>OTTO</b> E-Commerce seit 1995	 eventim	 JET BRAINS	 Compuware	 <b>SEQSIS</b> The Austrian Software Test Experts!	 <b>kza</b> QA AND TESTING	 <b>STWL</b>	 Femgineer
 <b>QUALITYMINDS</b>	 AGILE TESTING FELLOW	 <b>UP</b>	 ea time esters	 <b>hp</b>	 dynatrace	 here	 <b>42 agile</b> www.agile42.com



**agiletestingdays.us**

© 2022